



## AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA  
MUMBAI | RAIPUR | RANCHI | KOLKATA | PATNA

### THE PERFECT FUTURE

#### Virtual Campus Recruitment- 2021 Passing Out Batch

**Only for Students of Amity Education Group**

**Only for Unplaced & Eligible Students**

**Last Date to Register – 24<sup>th</sup> MARCH 2021**

<b>Company</b>	THE PERFECT FUTURE		
<b>Website</b>	<a href="https://theperfectfuture.com">https://theperfectfuture.com</a>		
<b>Batch</b>	2021		
<b>Date of Campus</b>	<b>Will Be Informed Later</b>		
<b>Job Title</b>	Profile 1 : Growth Haker Intern Profile 2 : Business Development Intern		
<b>Eligible Degrees</b>	B.Tech / BCA		
<b>Eligible Branches</b>	Profile 1 : CS / IT  Profile 2 : All		
<b>Eligibility Criteria</b>	10 <sup>th</sup>	-	60 % Criteria
	12 <sup>th</sup>	-	60 % Criteria
	Graduation	-	60 % Criteria
	Post-Graduation	-	60 % Criteria
<b>Other Skills Required (If any)</b>	N/A		
<b>Location</b>	Virtual		
<b>CTC</b>	<b>Stipend : 10,000 Per Month</b>  <b>CTC : 3.00 LPA</b>		
<b>Job Requirements</b>	N/A		
<b>Job Responsibilities</b>	Profile 1 : <ul style="list-style-type: none"><li>• Collect data on potential clients, competitors, and marketplace and consolidate information into actionable items, reports, and presentations</li><li>• Compile and analyze statistical data using modern and traditional methods to collect it</li><li>• Interpret data, formulate reports and make recommendations</li><li>• Use online market research and catalog findings to databases</li></ul>		

	<ul style="list-style-type: none"> <li>• Provide competitive analysis on various companies market offerings, identify market trends, pricing/business models, sales, and methods of operation</li> <li>• Create and execute marketing plans to increase brand awareness</li> <li>• Ensure brand presence through online channels</li> <li>• Ideate and execute brand campaigns, track, report and optimize campaign performance</li> <li>• Handle daily marketing communication activities in coordination with cross-functions and third-party agencies</li> <li>• On-board relevant agencies, wherever required</li> <li>• Deliver marketing communication collaterals in a timely and accurate manner, as per business requirement</li> <li>• Manage social media handles as per strategy for each channel</li> <li>• Track social media metrics and optimize content on each channel</li> </ul> <p>Profile 2 :</p> <ul style="list-style-type: none"> <li>• Prospecting potential customers: by phone, by email, and in-person</li> <li>• Selling products or services to those clients.</li> <li>• Managing a client’s portfolio.</li> <li>• Managing sales process.</li> <li>• Identifying new development channels.</li> <li>• Follow-up of sales.</li> <li>• Promoting the company and its product/service.</li> <li>• Will be responsible to acquire New Clients for the company.</li> <li>• Tracking new companies in various industry verticals, placing proposals &amp; getting the MOUs signed.</li> <li>• Enhance service relationships with existing clients.</li> <li>• Keep track of weekly calls and appointments.</li> <li>• Be responsible for maintaining client relationships and meeting client expectations.</li> <li>• Process all correspondence &amp; paperwork concerning all of the clients.</li> <li>• Arrange / Prepare proposals &amp; contracts for clients;</li> <li>• Effectively represent the company at various professional forums / Levels</li> </ul>
<b>Skills</b>	<p>Profile 1 :</p> <ul style="list-style-type: none"> <li>• Should have basic social media and marketing awareness.</li> <li>• Should be smart, confident, fun-loving &amp; passionate extroverts!!</li> <li>• Excellent verbal and written communication skills</li> <li>• Data interpretation skills</li> <li>• Awareness of latest industry trends</li> </ul> <p>Profile 2 :</p> <ul style="list-style-type: none"> <li>• Excellent communication skills and interpersonal skills.</li> <li>• Understanding of software industry is a plus but not a must have</li> <li>• Ability to be process oriented, agile and follow through to closure</li> </ul>
<b>How to Apply?</b>	<p>All interested and Eligible students need to apply on the Link Below latest by <b>24<sup>th</sup> March 2021, 5 PM</b></p>

[Click here to apply](#)

**My Best Wishes are with you!**

**Prof (Dr.) Ajay Rana**

Ph.D (CSE) & M.Tech (CSE) - Two Time Gold Medalist  
SMIAENG, SMIACSIT, LMISTE, LMPF, LMCSI & MIET (UK)

**Senior Vice President – Amity Education Group**

**Dean – Industry & Academia Alliance**

**Advisor – Amity Education Group**